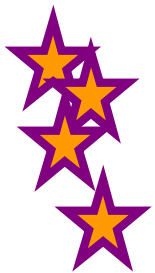


Annapolis Idol 2010

*Benefiting the Anne Arundel Conflict
Resolution Center*

Sponsorship Opportunities



About AACRC

- The Anne Arundel Conflict Resolution Center aids in non-violent resolution of personal and community conflict.
- We provide mediation, anger management training, and other services to individuals and groups, neighbors and neighborhood associations, students, prisoners, businesses and more.
- It is the mission of AACRC to improve the quality of life for individuals and to create a more peaceful and productive community by helping people communicate constructively to resolve conflict through education, facilitation and mediation.

You can help

- For over ten years the Anne Arundel Conflict Resolution Center has been bringing people together to resolve their disputes with the power of words instead of violence.
- Much of this work never makes headlines because it prevents conflict before it erupts, or deals with it constructively after it has occurred.
- We offer our services to residents of Anne Arundel County free of charge. Our ability to continue their work is based on the generous grants of funders. Your support of Annapolis Idol helps us continue our work.
- We are providing a unique opportunity for companies to participate in helping others to learn how to resolve their conflicts through sponsorship of Annapolis Idol.

Why we're different

- AACRC provides mediation services to all who seek our help.
- We provide service at no cost.
- As you consider sponsorship, remember that those who receive mediation services do something extraordinary.
 - *They create a ripple effect by using their new learning and skills with others, who take the experience and use it with others, and on and on.*

Let your sponsorship help create a ripple effect in our community.

Annapolis Idol 2010

- Annapolis Idol, the fund-raising event for the Anne Arundel Conflict Resolution Center, is a singing contest featuring area contestants
- A grand prize winner, Annapolis Idol 2010, will be crowned among ten contestants, chosen by local judges and audience votes
- Event details
 - Sunday, March 7, 2010
 - Tickets: \$50 in books of ten, \$55 individually in advance
 - To be held at Michael's 8th Avenue, Glen Burnie
- The event will include a local well-known musician (last year we showcased Dan Haas and his band Ben's Bones), the contestants, distinguished judges, and a talented DJ to make the evening a fun event for all
- We expect 300+ people to enjoy an evening of music, free beer and wine, food, and the opportunity to contribute to a more peace-filled climate in our county

2010 Annapolis Idol Sponsorship

- Benefits AACRC, benefits you
 - We feel your business is a perfect fit for this event and would like you to consider supporting it as a sponsor
 - We know your business believes in supporting the community and thought you would find this new and interesting fundraising event appealing
 - You will receive pre- and post-PR for your support
 - This is our third year, and we've received substantial press before and after the events in 2008 and 2009
 - Annapolis Capital
 - Fox 45 News
 - WNAV radio
 - WRNR radio
 - Baltimore Sun
 - PS Annapolis
 - What's Up Annapolis
 - . . . and more

2010 Annapolis Idol Sponsorship Levels and Benefits

Fan of Annapolis Idol

\$100

- Acknowledgement in the program

Family Sponsorship

\$250

- Two tickets to the event
- Acknowledgement in the program

Bronze Star Sponsorship

\$ 500

- 2 tickets to the event
- Acknowledgment as a Sponsor in all pre- and post-event publicity, recognition at the event, on signage, and in the printed program

Silver Star Sponsorship

\$ 1,000

- 4 tickets to the event
- Half page ad in the program
- Plus all the above benefits

Gold Star Sponsorship

\$ 2,500

- 6 tickets to the event
- Full page ad in the program
- Plus all the above benefits

Platinum Star Sponsorship

\$5,000

- 10 tickets to the event
- Opportunity to speak from the stage
- Special acknowledgement
- Plus all the above benefits

2009 Annapolis Idol

- Last year we enjoyed hearing 13 contestants competing for the Annapolis Idol title
- The 2009 Annapolis Idol was Shammara Laster who was awarded the Grand Prize of a fully produced music video courtesy of Adek Productions



2009 Annapolis Idol



- 2009 sponsors included:
 - John Donovan, DJ
 - Whole Foods Annapolis
 - Adek Productions
 - Heidler Plumbing
 - Broadstripe Cable



HEIDLER, INC



2009 Annapolis Idol

- 2009 was our second year, and we had 200 attendees from the county and beyond
- Judges included local celebrities Michael Buckley of WRNR, jazz musician Rob Levit, and our 2008 Idol winner Danielle Massarini
- We enjoyed music by the popular band Dan Haas and Ben's Bones



2008 Annapolis Idol

- 2008 was our inaugural year
- Judges included Mayor Ellen Moyer, and local celebrities Jessica Pachler of the Annapolis Capital and musician Brent Law
- The 2008 Annapolis Idol was Danielle Massarini



ANNE ARUNDEL CONFLICT RESOLUTION CENTER

Providing mediation services since 1994

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We are a 501(c)(3) not-for-profit organization